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**AMENDMENT UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE –  
EXAMINING GROUP 2143**

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By: Janet L. Newmaker

Janet L. Newmaker

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Ian Drysdale et al.

Application No.: 09/812,036

Filed: March 19, 2001

For: METHOD AND SYSTEM FOR  
PROVIDING A TARGETED  
ELECTRONIC COMMUNICATION TO  
A WIRELESS DEVICE USER (AS  
AMENDED)

Customer No.: 20350

Confirmation No. 9345

Examiner: Alina A. Boutah

Technology Center/Art Unit: 2143

**AMENDMENT UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE EXAMINING  
GROUP 2143**

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Sir:

In response to the Final Office Action mailed January 7, 2005 on the above-referenced application, please enter the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.